

INTELLECTUAL PROPERTY: TRADEMARKS AND LOGOS

CTD
(LOCAL)

TRADEMARK

The College District protects all College District and campus trademarks, including names, logos, mascots, and symbols from unauthorized use.

USE OF NAME AND
SYMBOLS

The College District prohibits the use of the name “Galveston College” or “Galveston Community College District” by any individual, group, or organization not under the direct legal control of the Board of Regents, unless officially appointed as a designated representative of the College District for a specific purpose by the Board. Likewise, the use of the College District’s letterhead, seal, logo, and other distinctive symbols shall be restricted to properly designated College District employees and for official College District business only. The College District’s name and symbols shall not be used for political activities or in commercial publicity in such a manner as to indicate institutional endorsement of commercial products, political candidates, or causes.

ADDITIONAL
PROCEDURES

The President or designee will ensure the development, as required, of any additional procedures or guidelines for the management and use of College trademarks and logos.